



ASK ABOUT
ENERGY STAR

ENERGY STAR® QUALIFIED CLOTHES WASHERS

KEY SALES MESSAGES:

ENERGY STAR is:

- > A U.S. government-backed symbol of energy efficiency
 - > No sacrifice, same features
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ENERGY STAR qualified clothes washers:

- > Use over 50% less energy than standard models
 - > Use over 40% less water than standard models
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What makes an ENERGY STAR qualified clothes washer so efficient?

- > **No central agitator:** Front-loaders tumble clothes through a small amount of water instead of rubbing clothes against an agitator in a full tub. Advanced top-loaders use sophisticated wash systems to flip or spin clothes through a reduced stream of water. Both designs reduce the amount of hot water used in the cycle and the energy used to heat it.
- > **High spin speeds:** Efficient motors spin clothes 2-3 times faster during the spin cycle to extract more water and result in less time and energy in the dryer.

A 2007 ENERGY STAR qualified clothes washer will save over 7,000 gallons of water and \$60 in utility bills a year compared to a standard model.

SAVE MONEY: By dramatically reducing energy and water consumption, qualified models can cut utility bills by \$50 per year, on average.

SAVE TIME: Without a bulky agitator there is more useable space in the tub for laundry. More capacity also means fewer loads of laundry each week. Some agitator-free washers can wash over 20 pounds of laundry at once, compared to 10-15 pounds for a conventional top-loader.

SAVE THE ENVIRONMENT: Because they use less energy, these products reduce the air pollution and greenhouse gases caused by burning fossil fuels at power plants. By reducing water consumption (and discharge), they also help protect our lakes, streams and oceans.

SAVE YOUR CLOTHES: Instead of twisting and pulling clothes around a turning agitator, these products wash clothes gently. This lengthens the life of often-washed items. Because they are so gentle, many models can safely clean silk, wool, and other hand-washables.



For more information,
visit www.energystar.gov/clotheswashers